



SenseTime Group Inc.

2025 Annual Results Presentation

TO CREATE A BETTER AI-EMPOWERED FUTURE THROUGH INNOVATION

2026.03

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FY2025: Revenue Hits Record High with a Clear Trend of Profitability Improvement

RMB **5,015** Million
Group Revenue
Record High

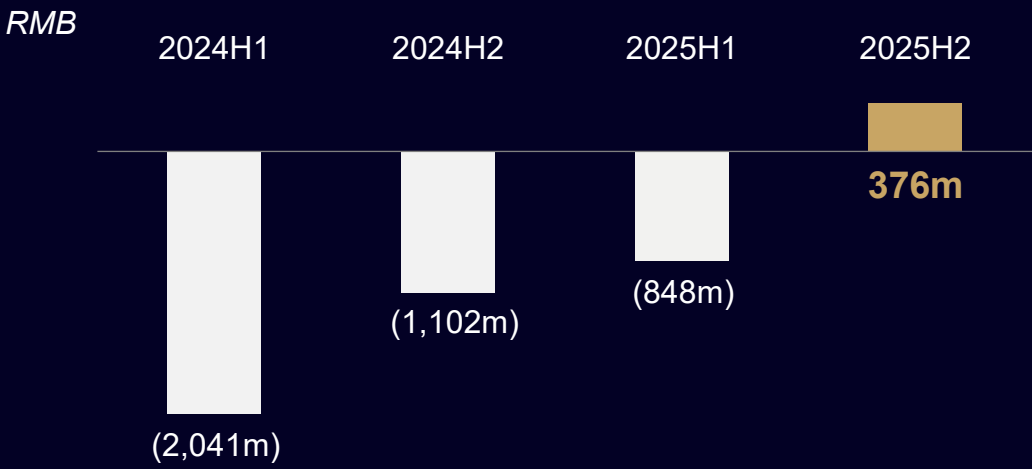
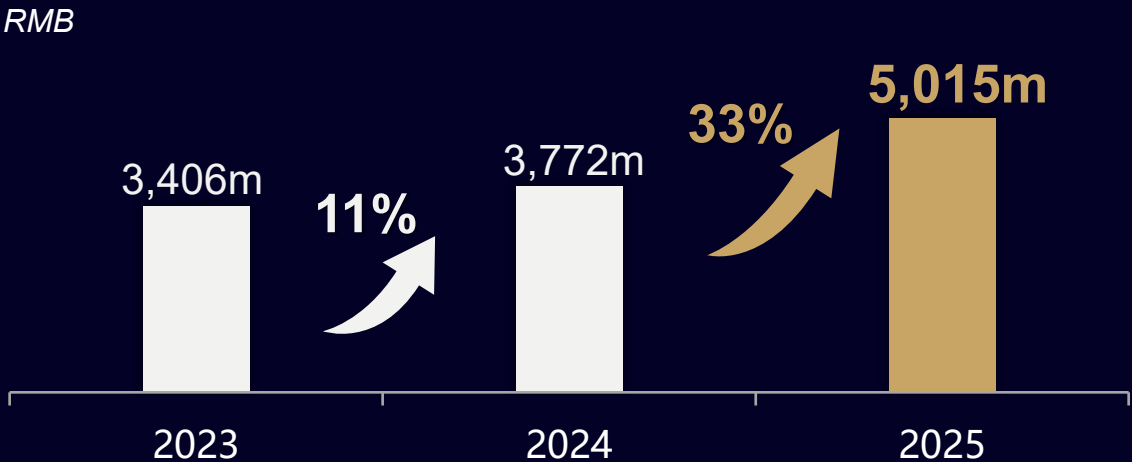
↓ **58.6 %**
Losses YoY Narrowed
Clear Trend of
Loss Reduction

↓ **85.0%**
EBITDA
YoY Narrowed

RMB **4,870** Million
Collection
Record High

Group Total Revenue Growth Continues to Accelerate

Adjusted EBITDA Improves for Four Consecutive Periods,
Turning Positive for the First Time



Notes:
1. As of December 31, 2025

Generative AI Drives Growth & Business Structure Optimized Steadily

BUSINESS SEGMENT PERFORMANCE



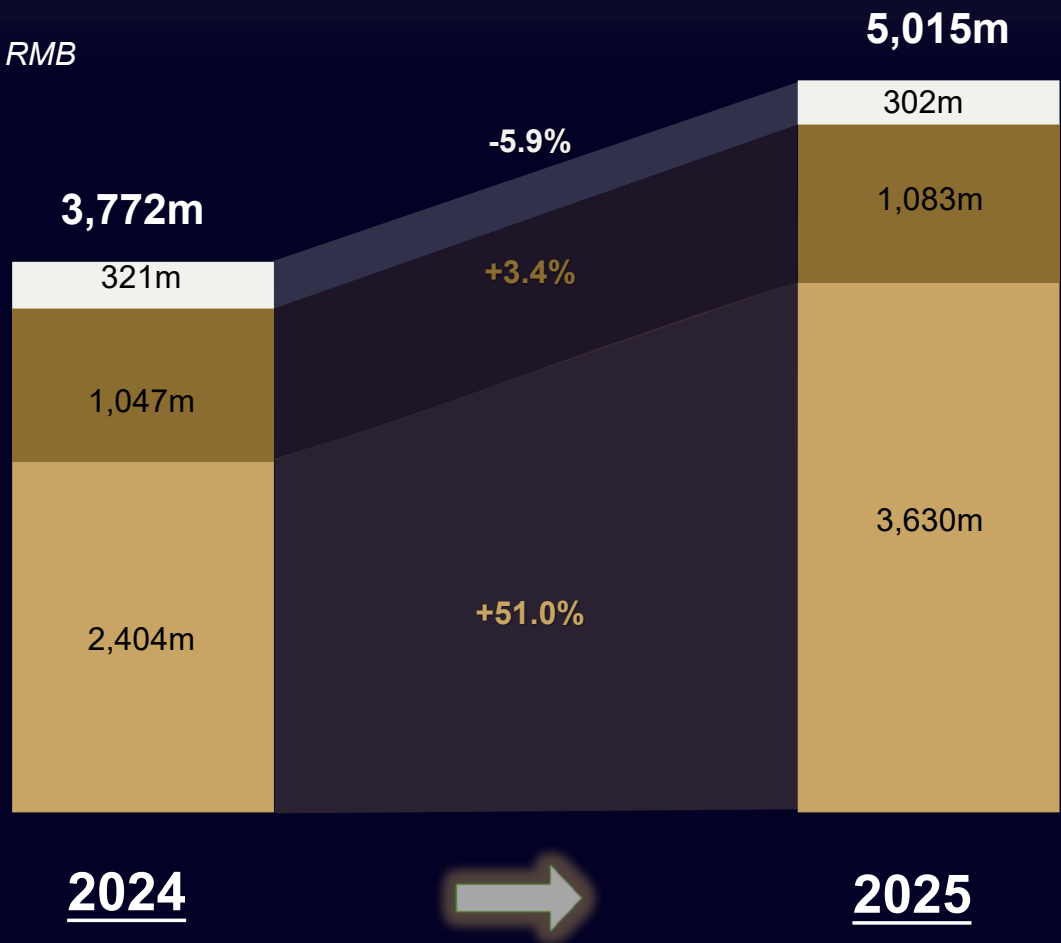
Generative AI



Computer Vision



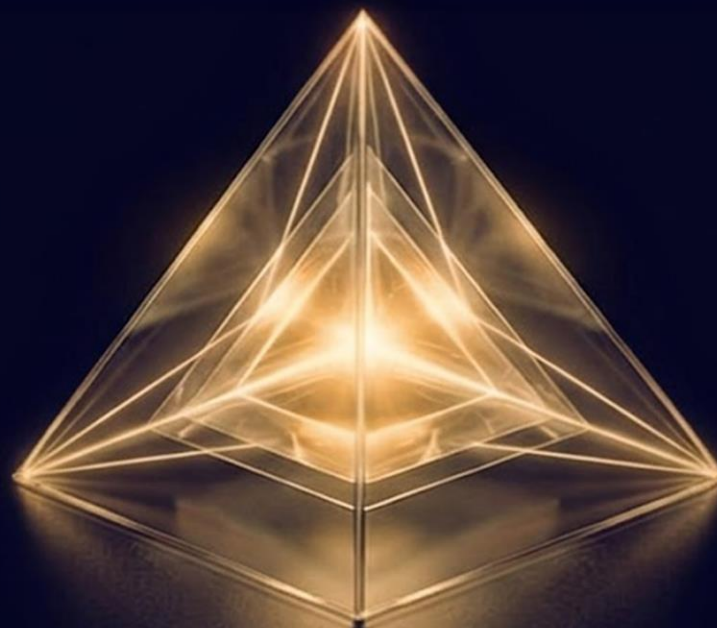
X Businesses



Generative AI - "Three-in-One" Strategy

Large Models

SenseNova Multimodal Large Model Series
Pushing the boundaries of original innovation



AI Applications

Cultivating high-value scenarios
Securing vertical applications

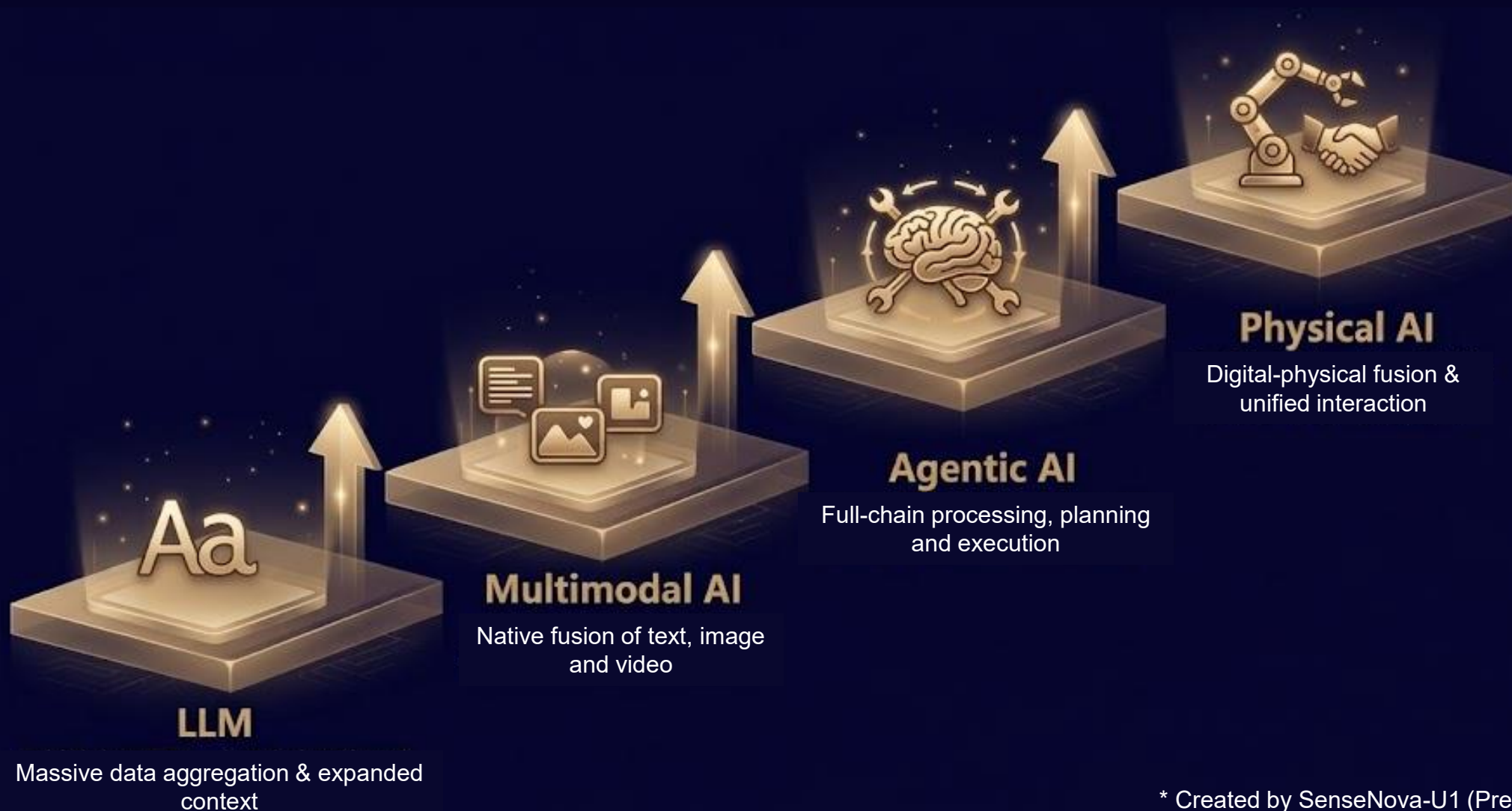
AI Infrastructure

Accelerating full localization
Deepening scenario-based deployment

**A "Three-in-One" Strategy full-stack platform,
building a scarce and differentiated competitive moat**

**Deep integration of language and vision
serves as a highly efficient pathway to
pushing the boundaries of intelligence**

Large Models - Language-vision Integration to Push AI boundaries

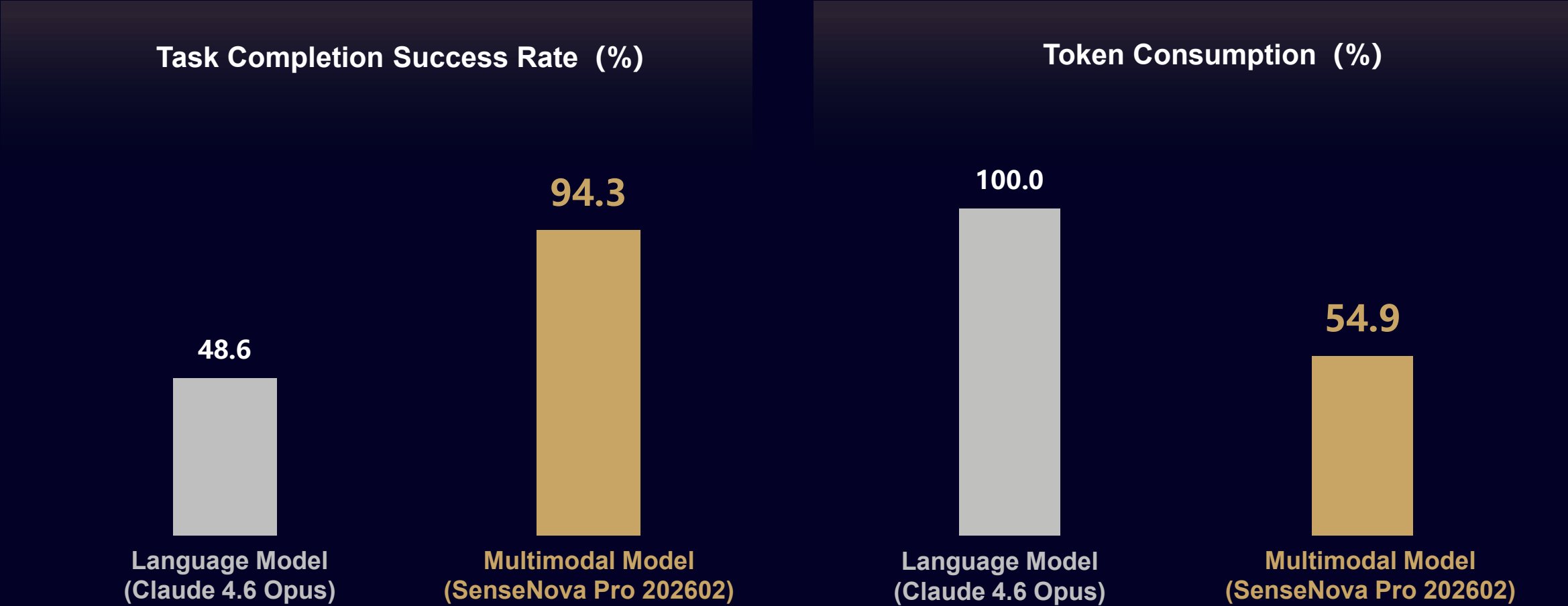


* Created by SenseNova-U1 (Preview)

Large Models - Language-vision Integration to Push AI boundaries



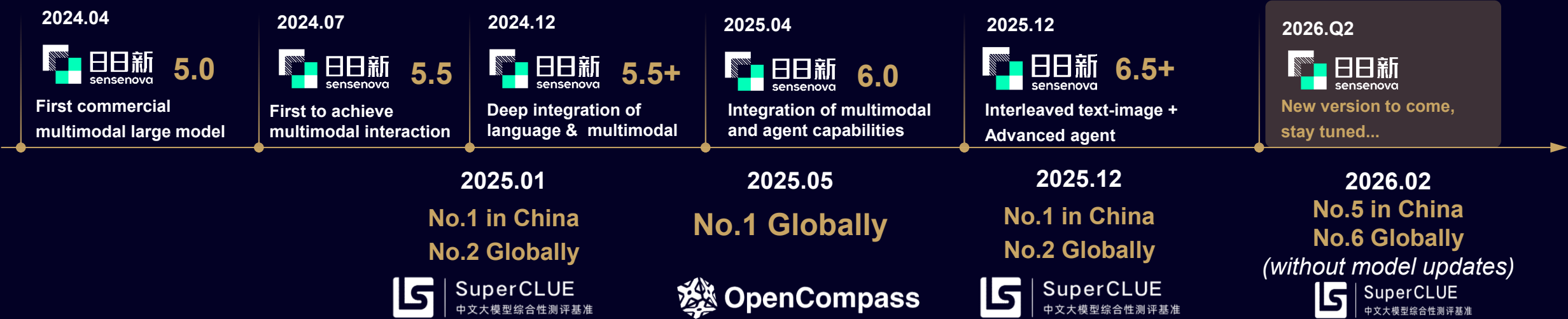
Multimodal Agent: Significant improvement in task completion quality and optimized token consumption



**Based on OpenClaw architecture*

**Based on OpenClaw architecture*

Large Models - Language-vision Integration to push AI boundaries



模型名称	机构	总分
o1	OpenAI	80.4
o1-preview	OpenAI	74.2
ChatGPT-4o-latest	OpenAI	70.2
DeepSeek-V3	深度求索	68.3
SenseChat 5.5-latest	商汤	68.3
Gemini-2.0-Flash-Exp	Google	68.2
Claude 3.5 Sonnet(20241022)	Anthropic	67.7
360zhinao2-o1	360	67.4
Doubao-pro-32k-241215	字节跳动	66.5
Doubao-pro-32k-241215	字节跳动	66.5
o1-mini	OpenAI	65.9
o1-mini	OpenAI	65.9

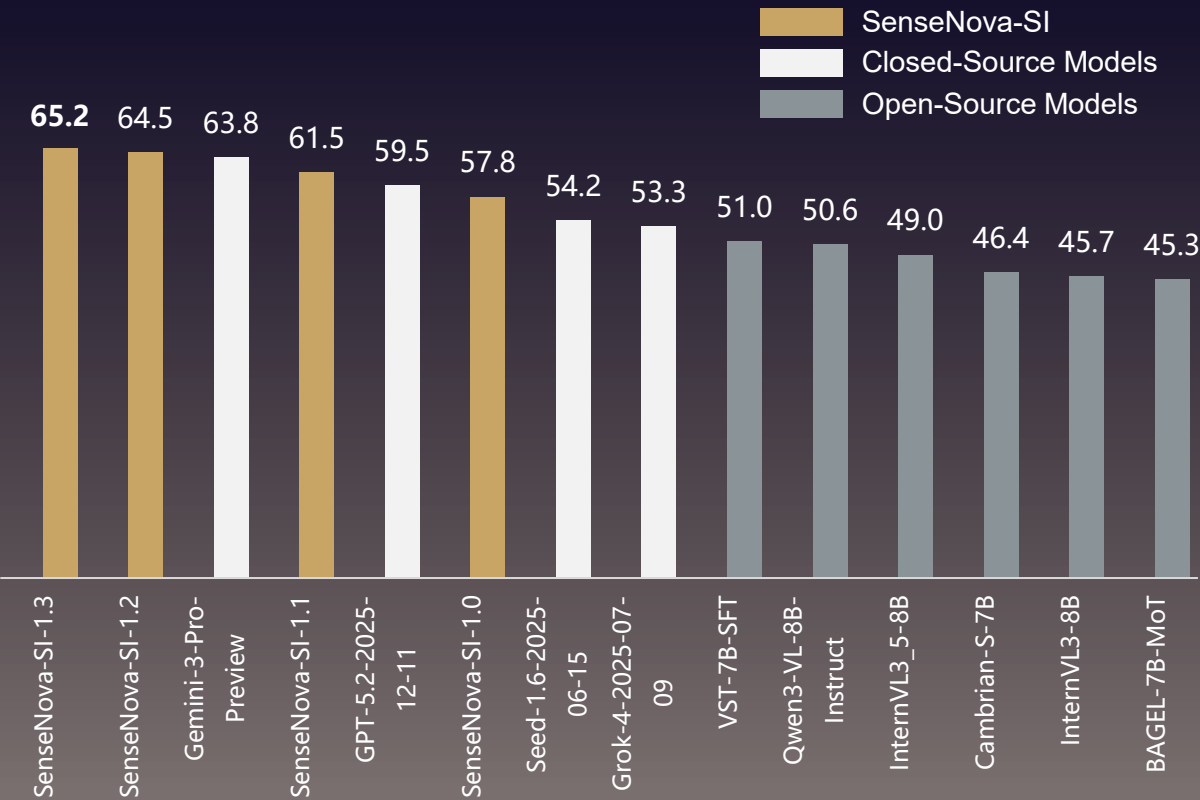
1	SenseNova-V6.5-Pro	82.2
	SenseTime	API
2	CongRong-v2.0	80.7
	CloudWalk	API
3	Gemini-2.5-Pro	80.1
	Google	API
4	JT-VL-Chat-V3.0	79.9
	China Mobile	API
5	GPT-5-20250807	79.9
	OpenAI	API
6	Qwen3-VL-72B	79.8
	Qwen	API
7	Claude-3.5-Sonnet	79.7
	Anthropic	API

排名	模型名称	机构	总分
-	Gemini-3-pro	Google	83.64
1	SenseNova V6.5 Pro-20251215	商汤科技	75.35
2	Doubao-seed-1.6-vision-250815	字节跳动	73.15
3	ERNIE-5.0-Preview	百度	72.21
4	Qwen3-vl-235b-a22b-thinking	阿里巴巴	71.95
-	Claude-opus-4-5-20251101	Anthropic	71.44
-	GPT-5.2(high)	OpenAI	69.16
-	GPT-5.2(high)	OpenAI	69.16
-	GPT-5.2(high)	OpenAI	69.16
-	GPT-5.2(high)	OpenAI	69.16

排名	模型名称	机构	总分
-	Gemini-3.1-Pro-Preview	Google	84.87
1	Doubao-Seed-2.0-Pro-260215	字节跳动	81.20
2	Qwen3.5-Plus-Thinking	阿里巴巴	80.24
3	Kimi-K2.5-Thinking	月之暗面	79.95
4	Qwen3.5-397B-A17B-Thinking	阿里巴巴	79.35
5	SenseNova 6.5 Pro-20251215	商汤科技	73.82
6	ERNIE-5.0	百度	73.77
7	ERNIE-5.0	百度	73.77
8	ERNIE-5.0	百度	73.77
9	ERNIE-5.0	百度	73.77

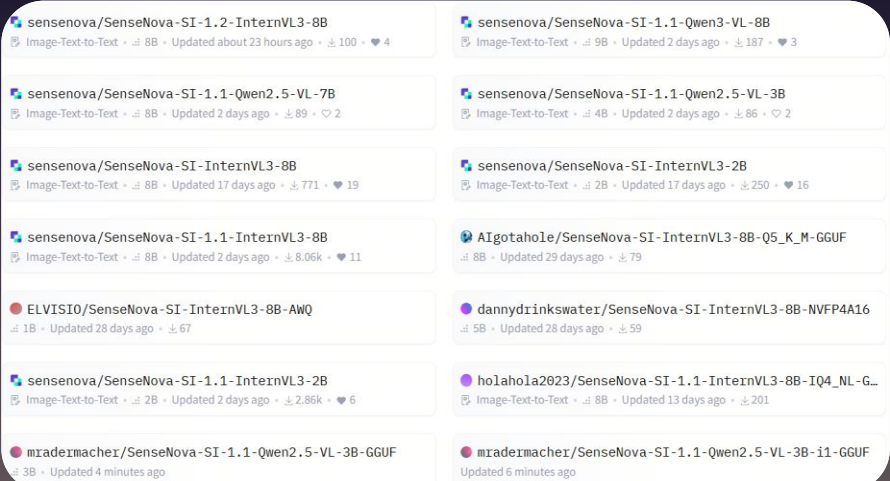
Spatial Intelligence Model SenseNova - SI 1.3

Ranked No.1 in Comprehensive Evaluation Across 8 Major Spatial Intelligence Leaderboards*



*As of March 2026

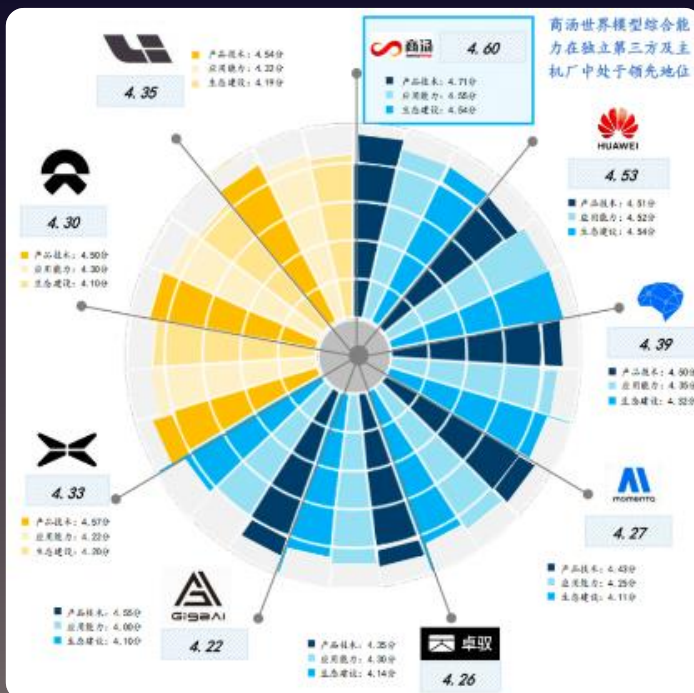
HuggingFace Downloads
3x the Downloads of Benchmark Model (Cambrian-S)



Large Models – World Model: Kairos – SenseNova (Dec 2025)

The industry's first open-sourced embodied world model integrating "multimodal understanding, generation, and prediction"

No. 1 in Comprehensive World Model Capabilities among independent third-party players and OEMs¹



Generated with World Model Kairos 3.0 – SenseNova
7-minute long coherent interactive scene video



Note:

1. Frost & Sullivan "2025 China World Model Development White Paper" report, comprehensively evaluated from three aspects: technical products, application capabilities, and ecosystem construction

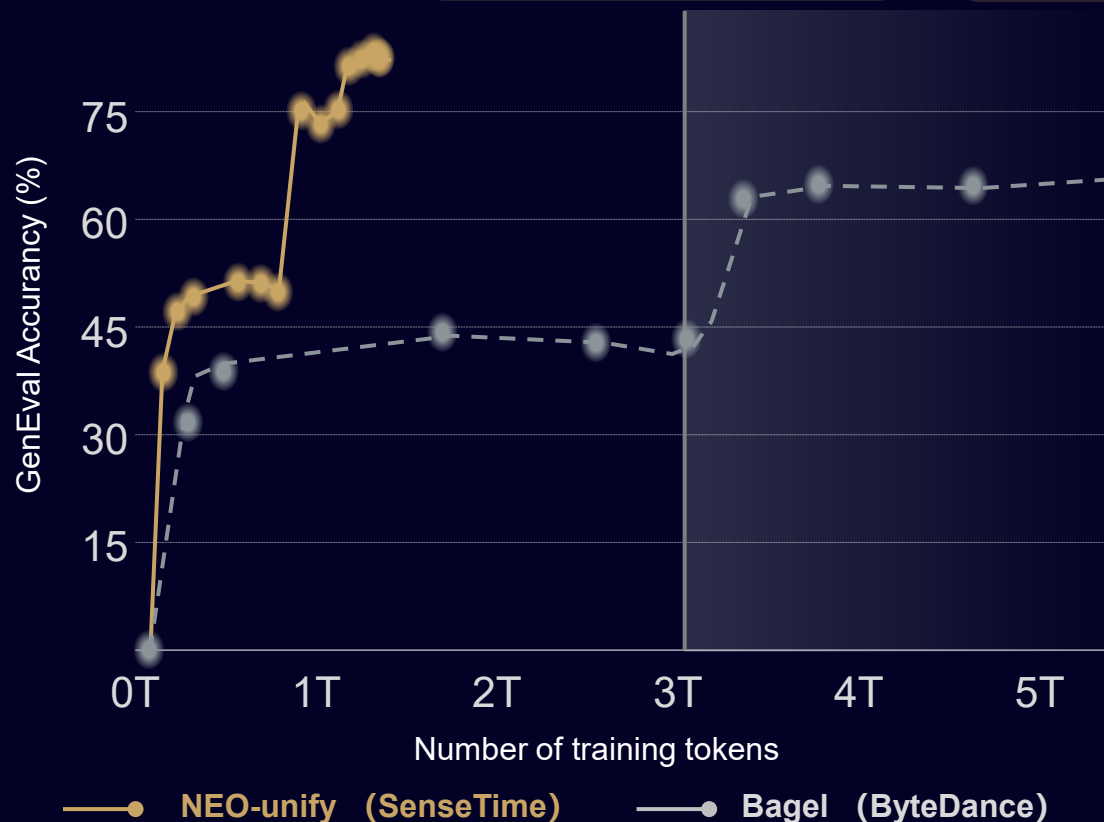
Large Models – SenseNova NEO Architecture (Feb 2026)

NEO-unify: Building End to End Native Multimodal Unified Models

Underlying reconstruction evolved beyond the mainstream spliced architecture

Three core innovations allowing seamless integration of texts and images

Matching flagship performance with 1/10 of data and computing power



**2026Q2
New Version Release**

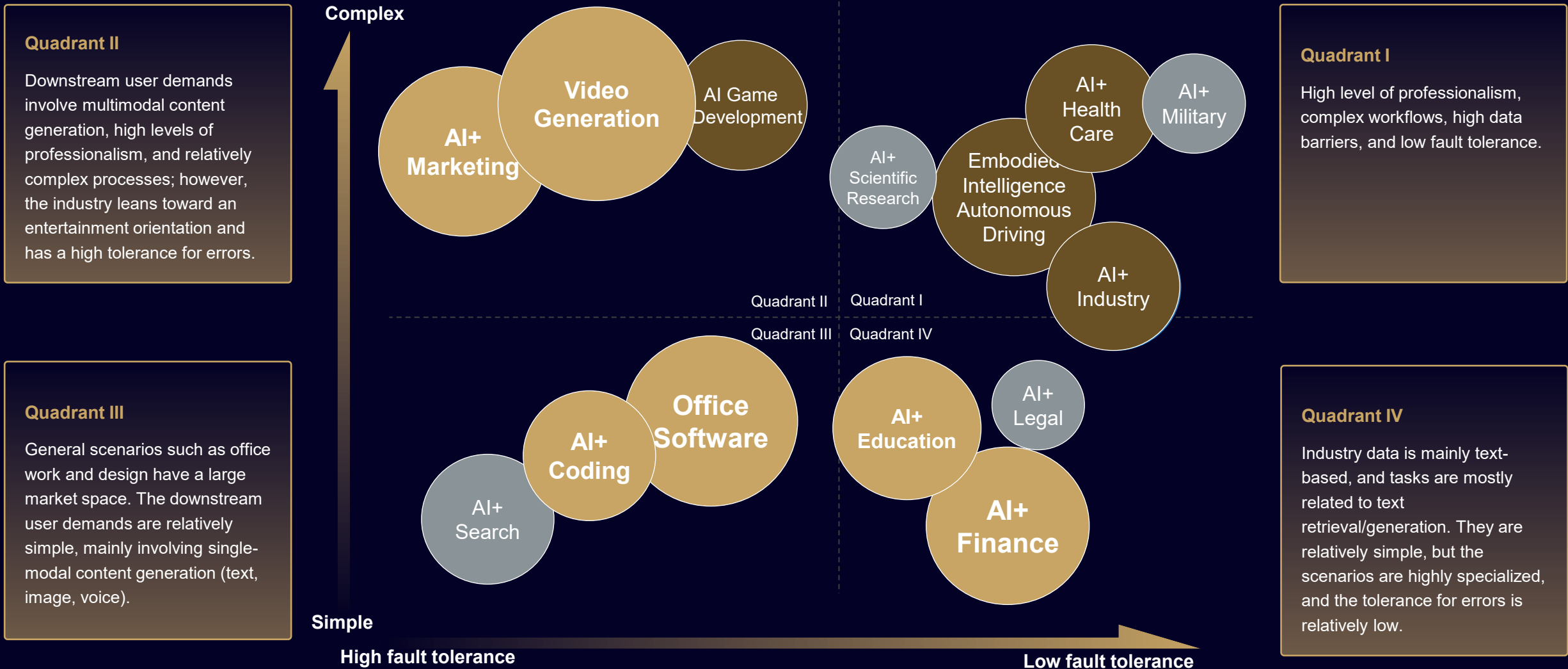
Stay tuned

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AI Applications - Industry Deep Dive, Vertical Breakthrough

From the perspective of scenario needs, the order of AI application implementation



*Source: 'AI New Era: Forging Ahead and Igniting Intelligence,' China Securities Research, CITIC Securities, July 2025

AI Applications - From Technological Leadership to Value Realization



Office Software



TOP10

Frost & Sullivan
2025 Most Practical Agents*

Thousands of
enterprises

15 million+
end users

Video Generation



300,000+
creators

100,000+
MAU

3 mins x
100 episodes
exceptional consistency

AI+ Marketing



20x
improvement in
store operation efficiency

5x
improvement in traffic
placement efficiency

2,000+
live streaming rooms
covered

AI+ Education



500+
academic
institutions

3x - 5x
quicker in progress
monitoring

70%
improvement in
report generation efficiency

*Frost & Sullivan: 2025 Best Practices in China's AI Agent Applications (September 2025)

Diagram illustrating the relationship between Large Models, Applications, and AI Infra:

- Large Models** (represented by an atom icon) is connected to **Applications** (represented by a terminal icon) and **AI Infra** (represented by a cloud icon) via double-headed arrows.
- Applications** is connected to **AI Infra** via a single-headed arrow pointing from Applications to AI Infra.
- The **商汤 (SenseTime)** logo is present on the right.



AI Applications - Next-generation AI-native Consumer Applications



Kapi Camera

App Store Charts countries

No. 1

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哇皮记账

商汤科技

AI记账

Kapi Budgeting

Top 10 Most Popular AI Agents*

* Frost & Sullivan: 2025 China AI Agent (Intelligent Agent) Best Practice Application List (September 2025)

SenseCore - Co-optimizing Computing Power and Algorithms



**Dual-driven growth
through efficiency and
compute optimization**

LightX2V

World Model Inference System

>20x

inference efficiency

LightX2V series open-sourced models

10 million+

cumulative downloads on HuggingFace

**Transitioning domestic
compute from “usable”
to “user friendly”**

10,000-GPU scale

**heterogeneous hybrid
training and inference**

**Compute-energy
synergy redefining AI
growth frontiers**

Compute-energy Large Model

7%

electricity
cost saving

4,000 tons+

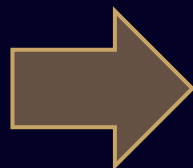
CO₂ reduction
per 10K PFLOPS
per year



SenseCore - Full-stack Domestic Ecosystem and Global Deployment



Total operational computing power
40,400 PFLOPS+



Partnered with
10+ domestic GPU suppliers

First Launch in the Middle East



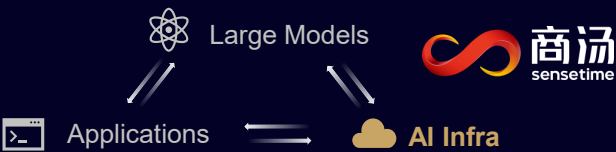
domestic computing cluster



Industry's **first** integration

Huawei 910C liquid-cooled cluster

SenseCore - Leading in Both Market Scale and Technical Standards



NO.1

Ranked first among native AI cloud providers¹

One of the first in China

Awarded the “Excellent Level” certification in the Software Supply Chain Security Capability Assessment by MIIT²



Computing platform service capability certification³

Industry’s first **5A Excellence Level**



IDC large model inference core dimensions

Full marks⁴

Core Dimensions	SenseCore
Performance Optimization	★★★★★★★★
Cloud-on-Premise Integration	★★★★★★★★
Large Model Training and Inference	★★★★★★★★
Network and Storage Enhancements	★★★★★★★★☆
Data Management	★★★★★★★★☆
AI Application Development Support	★★★★★★★★☆
Delivery and Maintenance	★★★★★★★★☆

Notes:

1. “China Full-Stack AI Cloud Service Market Report H1 2025” released by Frost & Sullivan and LeadLeo Research Institute
2. The Ministry of Industry and Information Technology
3. Test of “Computing-Model-Application Integration – Computing Platform Service Capability” jointly conducted by the China Academy of Information and Communications Technology and China Telecommunication Technology Labs
4. Core dimensions including Performance Optimization, Cloud-on-Premise Integration and Large Model Training and Inference, “2025 China Large Model Inference Computing Power Market Analysis Report” released by IDC in August 2025

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Generative AI - Empowering Diverse Industries to Achieve Commercial Objectives in Scale



Computer Vision - Breakthrough in Profitability

Period of Large-Scale Commercial Returns



**Profitability Milestone
Achieved**

CV2.0 achieving net profit *



Stable Cash Flow

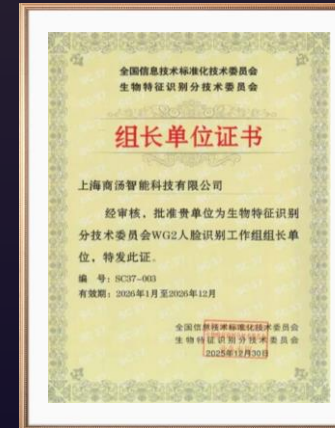
**CV2.0 positive cash flow
for two consecutive years ***



Industry Leader

**Ranked No.1 for nine consecutive years
China CV market share**

Highest Standard in the Industry



*Based on internal management reports

Computer Vision - The Global Momentum of Chinese Innovation

Qiddiya, Saudi Arabia

AI CV large model
customer analysis platform



Miral Group, UAE

AI culture and tourism
comprehensive solutions



Krungthai Bank, Thailand

AI financial solutions



Kuala Lumpur International Airport

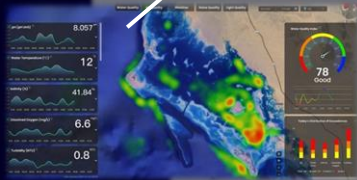
AI video management platform



AI Solutions Going Global
Overseas Growth Accelerating

Red Sea Global, Saudi Arabia

World's first AI-powered one-stop
sustainable eco-intelligence platform



PETRONAS, Malaysia

AI property and park solutions



Ministry of Research and Technology, Indonesia

Strategic international cooperation
In AI ethics and education



X Businesses - Unlocking Ecosystem Value and Operational Synergy



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Industry-leading product matrix
Global benchmark for AI healthcare



Industry's first end-to-end spatial intelligence
“Ambient data — World model — Embodied interaction”

一脑多形 ONE BRAIN FOR ALL

适配各种四足本体 灵活扩展设备



First mass-produced home robot with
OpenClaw integration



Financial Review

FY2025 Financial Overview



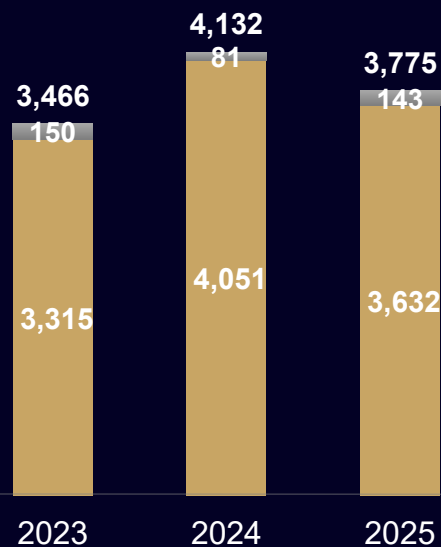
Note:
1. A negative figure indicates a narrowing loss

Operating Expenses

R&D Expenses

(RMB million)

Opex (excl. SBC)
SBC



2023

2024

2025

yoy growth (13.7%)

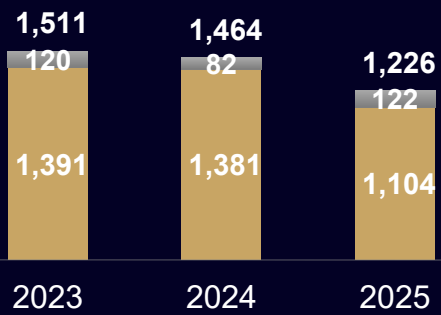
19.2%

(8.6%)

G&A Expenses

(RMB million)

Opex (excl. SBC)
SBC



2023

2024

2025

(3.6%)

(3.1%)

(16.3%)

Selling Expenses

(RMB million)

Opex (excl. SBC)
SBC



2023

2024

2025

(9.1%)

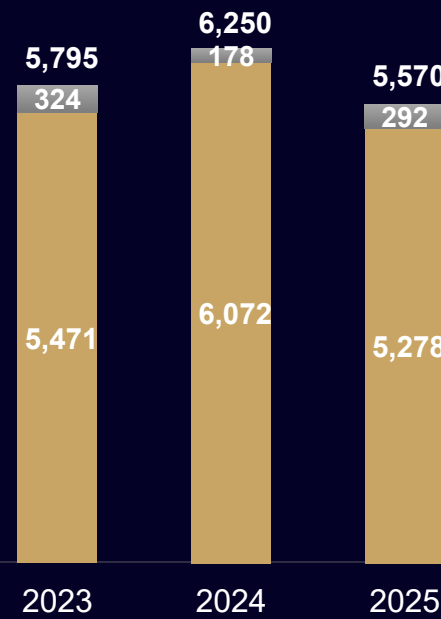
(20.0%)

(13.1%)

Operating Expenses

(RMB million)

Opex (excl. SBC)
SBC



2023

2024

2025

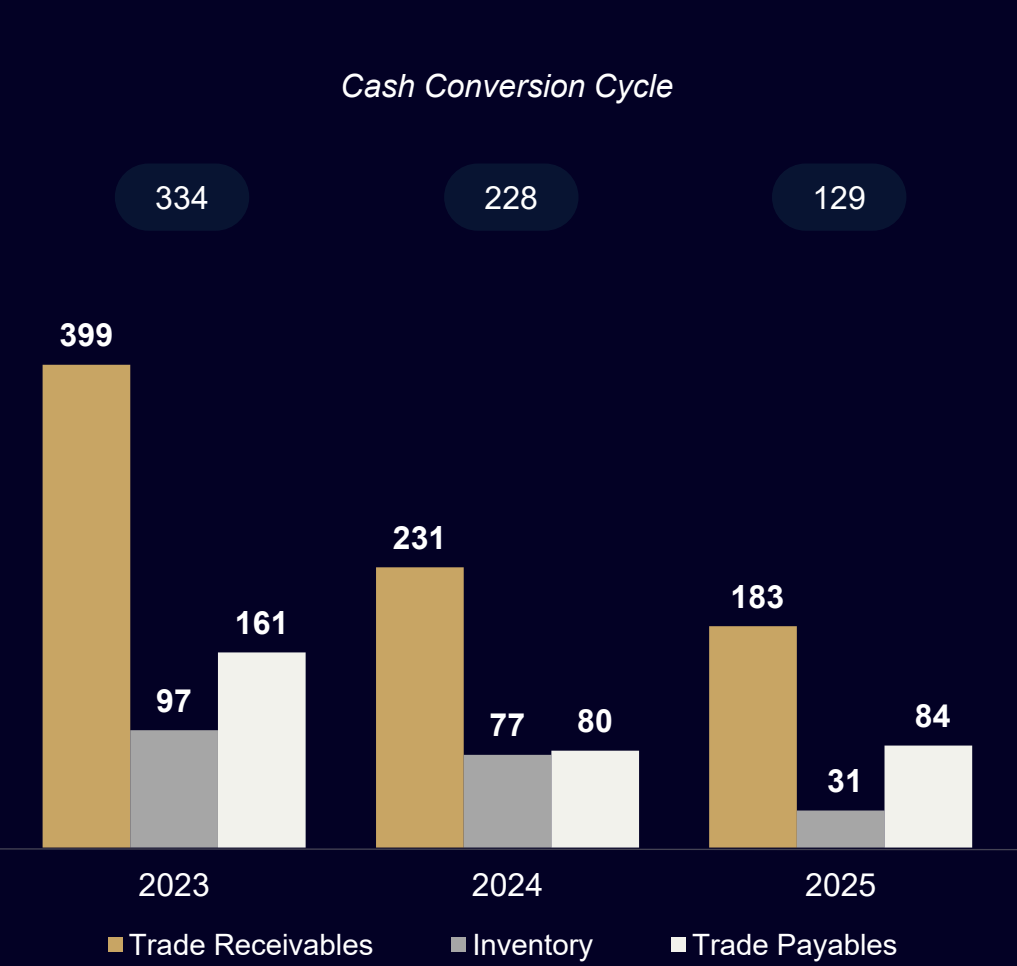
(10.6%)

7.8%

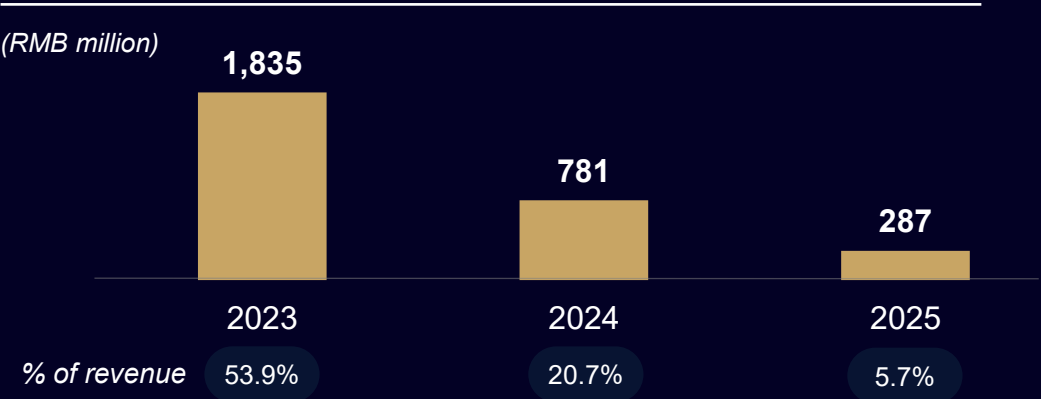
(10.9%)

Note:
1. Opex = R&D + G&A + Selling Expenses

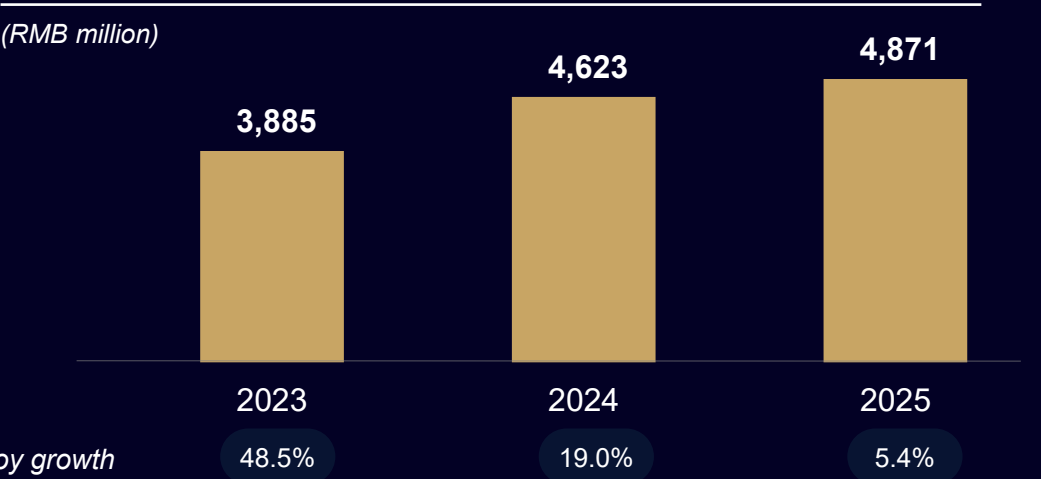
Turnover Days – Period Ending Method⁽¹⁾



Net Impairment Losses on financial assets and contract assets ⁽²⁾



Collection of trade receivables

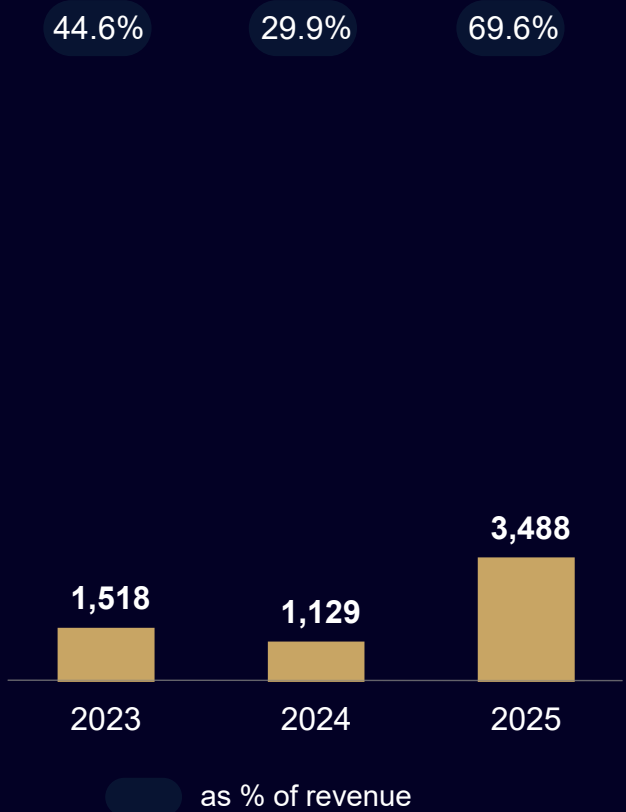


Notes:
1. Ending turnover days for a period equals the ending balance divided by revenue / cost of goods sold for the last 12 months and multiplied by 365 days
2. Income statement item

Capex and Cash Balance

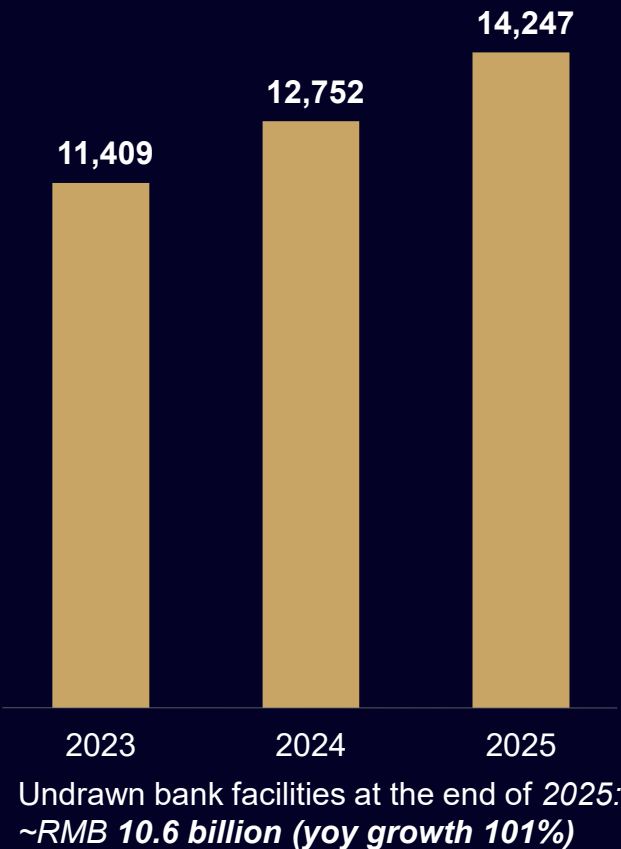
Capex⁽¹⁾

(RMB million)



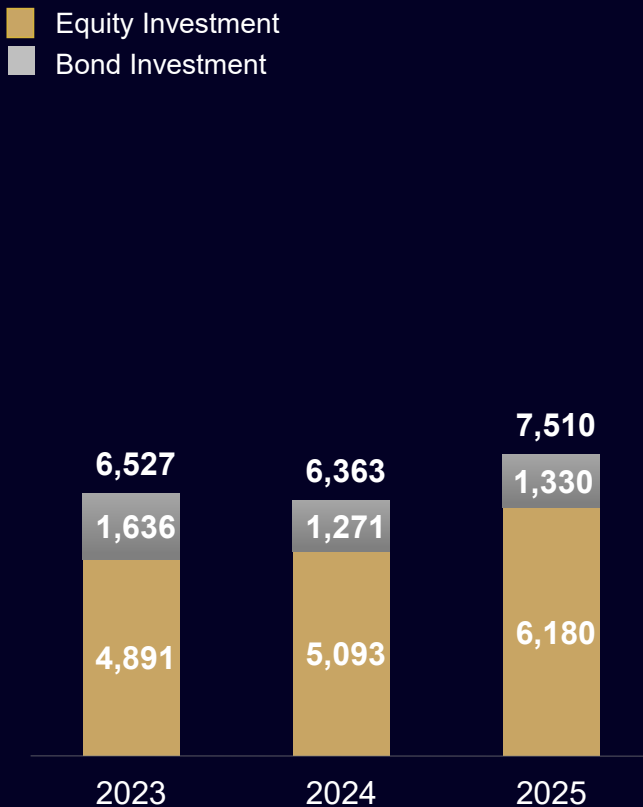
Total Cash Reserves⁽²⁾

(RMB million)



Equity and Bond Investment⁽³⁾

(RMB million)



Notes:
1. Capex = Purchase of property, plant and equipment + Purchase of intangible assets + Purchase of land use right
2. Total Cash Reserves = Cash and cash equivalents + Bank deposits + Structured deposits + Restricted cash
3. Refers to "Financial assets at fair value through profit or loss" under non-current assets

**Continued commitment
to the path of
native multimodal**

SenseNova redefining the
AI Paradigm

**Deepening Industrial
Intelligence**

Securing entry points in the
Agent-native era

**Efficient optimization of
unit intelligence costs**

Full promotion of domestic
substitution

**Consolidating “profit
formula” of CV**

Maintaining dual engines at
home and abroad



**Empowering ecosystem
entities generating
synergy**

Unlocking ecosystem value
from the “1+X” strategy

Q&A

—



THANKS!

TO CREATE A BETTER AI-EMPOWERED FUTURE THROUGH INNOVATION

2026.03