# TABLE OF CONTENTS

## ABOUT SENSETIME

## ABOUT THIS REPORT

### PART 1

**OVERVIEW**

- 1.1 A New Era in Human Ethics: From "Machine Learning" to "Machine Ethics"*
- 1.2 Seeking Common Ground in Ethics and Societal Development: The AI ethics for "balanced-development"
  - 1.2.1 The Principle of Sustainability: Recognizing the right to development as a social responsibility and human right
  - 1.2.2 The Principle of Human-Centric Approach: Poverty alleviation and respect for all
  - 1.2.3 The Principle of Controllable Technology: Implementing human responsibility and evolving governance

### PART 2

**THE PRINCIPLE OF SUSTAINABILITY**

- 2.1 SenseTime Practice: Smart grid and "smart +" leading a green energy revolution
- 2.2 SenseTime Practice: Smart healthcare will benefit the world
- 2.3 SenseTime Practice: Promoting Basic Artificial Intelligence Education

### PART 3

**THE PRINCIPLE OF HUMAN-CENTRIC APPROACH**

- 3.1 SenseTime Practice: AI software platform SenseCare empowering frontline medical workers
- 3.2 SenseTime Practice: Empowering smart cultural tourism and welcoming the development of the metaverse
- 3.3 SenseTime Practice: Smart passenger service platform empowering Chengdu Metro system

### PART 4

**THE PRINCIPLE OF CONTROLLABLE TECHNOLOGY**

- 4.1 SenseTime Practice: Data Privacy Protection
- 4.2 SenseTime Practice: Evaluation of Algorithms and Chips
- 4.3 SenseTime Practice: Scientific Research

### PART 5

**AI ETHICS AND GOVERNANCE**

- 5.1 SenseTime Practice: Formation of AI Ethics Council
- 5.2 SenseTime Practice: Artificial Intelligence Ethics, Governance, and Risk Control Mechanism
- 5.3 SenseTime Practice: Establishment of AI Ethical Standards
- 5.4 SenseTime Practice: External Research and Collaboration on AI Ethics

### PART 6

**CONCLUSION**
ABOUT SENSETIME

SenseTime is a leading AI software company focused on creating a better AI-empowered future through innovation. Upholding a vision of advancing the interconnection of the physical and digital worlds with AI, driving sustainable productivity growth and seamless interactive experiences, SenseTime is committed to advancing the state of the art in AI research, developing scalable and affordable AI software platforms that benefit businesses, people and society, and attracting and nurturing top talents, shaping the future together.

With our roots in the academic world, we invest in our original and cutting-edge research that allows us to offer and continuously improve industry-leading, full-stack AI capabilities, covering key fields across perception intelligence, decision intelligence, AI-enabled content generation and AI-enabled content enhancement, as well as key capabilities in AI chips, sensors and computing infrastructure. Our proprietary AI infrastructure, SenseCore, allows us to develop powerful and efficient AI software platforms that are scalable and adaptable for a wide range of applications.

Today, our technologies are trusted by customers and partners in many industry verticals including Smart Business, Smart City, Smart Life and Smart Auto.

ABOUT THIS REPORT

SenseTime Group Inc. (hereinafter referred to as "SenseTime", "Company", "we", "our" or "us") takes the initiative to disclose the company's sustainable development progress to the public, in order for the whole society to understand and supervise SenseTime's sustainable development work.

SenseTime publishes a sustainable development report to share its sustainable development concepts and practices, promoting the mutual understanding, communication and interaction between SenseTime, stakeholders and the public, while realizing the sustainable development of its businesses.

This report is based on the Core option of the Global Reporting Initiative (GRI) "GRI Standards". To ensure the credibility, fairness and transparency of the report, the company has engaged an external verification agency BV to verify the report and issue an independent audit report (to be prepared).

The Chinese edition of this sustainable development report was released in 2021, including the printed version and electronic version. To browse or download this report online, please visit: https://www.sensetime.com/cn/ethics#researchBlog

Should you have any suggestions or comments on this report, please contact SenseTime via the following channels:
E-mail: airesearch@sensetime.com